

EMBARGOED UNTIL MONDAY, JUNE 28, 2004

June 14-20, 2004
536 Likely Voters

**CENTER FOR RURAL STRATEGIES
SWING STATE RURAL VOTERS
FREQUENCY QUESTIONNAIRE**

Q.3 First of all, are you registered to vote at this address?

	Total
Yes	100
No	-

(ref:SCREEN1)

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total
Voted	93
Ineligible/too young.....	4
Did not vote	2
(Can't remember/Don't know/Refused)	1

(ref:VOTE00)

Q.5 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total
Voted	87
Did not vote	11
(Can't remember/Don't know).....	3
(Refused).....	-

(ref:VOTE02)

Q.6 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain.....	94
Probably.....	6
50-50.....	-
Will not vote	-
(Don't know/refused)	-

(ref:CP3)

Center for Rural Strategies: Frequency Questionnaire, June 14-20, 2004

Q.7 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction	43
Wrong track	48
(Don't know/refused)	8
Right - Wrong	-5
(ref:DIRECT)	

Q.8 Do you approve or disapprove of the way George Bush is handling his job as president?

	Total
Strongly approve.....	36
Somewhat approve.....	16
Somewhat disapprove.....	13
Strongly disapprove	30
(Don't know/Refused).....	4
Total approve	52
Total disapprove	44
Approve - disapprove	8
(ref:CANDAPP2)	

Q.9 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

		%	%	%
	Mean	Warm	Cool	ID
9 George W. Bush.....	56.0	52	35	99
10 John Kerry.....	44.6	35	43	95
(ref:THERM04)				

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Q.11 Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	Total
John Kerry	39
Lean John Kerry	2
George Bush	48
Lean George Bush	3
(Other)	1
Lean (Other).....	-
(Undecided)	3
(Refused).....	2
Total John Kerry	42
Total George Bush	51
Total (Other)	1
John Kerry - George Bush	-10
(ref:KRBSHVT)	

Center for Rural Strategies: Frequency Questionnaire, June 14-20, 2004

Q.13 If the candidates for President were Republican George Bush, Democrat John Kerry and Independent Ralph Nader, for whom would you vote?

	Total
John Kerry	39
George Bush	49
Ralph Nader	5
(Undecided)	5
(Other candidate)	1
(Refused).....	1
 John Kerry - George Bush	 -10
(ref:VOTE3WAY)	

Q.14 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade	6
High School graduate	31
Non-college post H.S.	3
Some college.....	25
College graduate	24
Post-graduate school.....	11
(Don't know/refused)	1
(ref:EDUC)	

Q.15 Are you married, single, separated, divorced, or widowed?

	Total
Married	67
Single	13
Separated/divorced	10
Widowed.....	10
(Don't know/refused)	0
(ref:MARITAL)	

Q.16 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat.....	23
Weak Democrat	11
Independent-lean Democrat	8
Independent.....	10
Independent-lean Republican	10
Weak Republican.....	10
Strong Republican	27
(Don't know/Refused).....	0
(ref:PTYID1)	

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Q.19 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal.....	18
Moderate.....	38
Conservative.....	41
(Don't know/refused).....	3
(ref:IDEO1)	

Q.20 What is your religion?

	Total
Protestant.....	53
Catholic.....	21
Jewish.....	0
(Other/none/refused).....	26
(ref:RELIG1)	

[285 Respondents]

Q.21 (IF PROTESTANT) Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total
Fundamentalist.....	12
Evangelical.....	23
Charismatic/Pentecostal.....	10
Moderate to liberal.....	38
(Something else).....	3
(Don't know/refused).....	14
(ref:RELIG3)	

Q.22 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	Total
Every week.....	42
Once or twice a month.....	15
Several times a year.....	12
Hardly ever.....	24
(Never).....	5
(Don't know/Refused).....	2
(ref:RELIG2)	

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[501 Respondents]

Q.23 (IF VOTED IN 2000) In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader (NAY-der)?

	Total
Democrat Al Gore.....	37
Republican George Bush.....	55
Green Party candidate Ralph Nader.....	3
(Other candidate).....	1
(Don't know/refused).....	4
 Democrat Al Gore - Republican George Bush.....	 -19
(ref:VOTE2000)	

Q.24 In what year were you born?

	Total
18 - 24.....	7
25 - 29.....	5
30 - 34.....	5
35 - 39.....	7
40 - 44.....	8
45 - 49.....	11
50 - 54.....	12
55 - 59.....	10
60 - 64.....	11
Over 64.....	23
(No answer).....	1
(ref:AGE)	

Q.25 How many guns or rifles do you own?

	Total
None.....	51
1-2.....	14
3-9.....	18
10 or more.....	7
(Don't know/Refused).....	9
(ref:GUNS)	

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Q.26 What racial or ethnic group best describes you?

	Total
White	89
African-American or Black	1
Hispanic or Latino	4
Native American.....	1
Asian.....	0
(Other)	3
(Don't know/refused)	1
(ref:RACETHN)	

Q.28 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total
Less than \$10K	5
\$10K to under \$20K	10
\$20K to under \$30K	11
\$30K to under \$50K	22
\$50K to under \$75K	20
\$75K to under \$100K	9
\$100K or more.....	5
(Refused).....	14
(Don't know)	3
(ref:INCOME)	

Q.2 Respondent's gender

	Total
Male	47
Female	53
(ref:GENDER)	